



FinHer **FOCUS**



Mapouna Calixte

Country Director, PawaPay Cameroon

**From Telecommunications to Building
Digital Payment Infrastructure Across Central Africa**



FinHer FOCUS summary

With
Mapouna Calixte

Career Focus

- ▶ Fintech, digital payments, market expansion, regulatory engagement, strategic partnerships, and financial inclusion across Central Africa.

Country / Region

- ▶ Cameroon | Central Africa / CEMAC

Key Moment

- ▶ Leading PawaPay's expansion into Gabon and the Central African Republic, establishing operations, securing strategic partnerships, and navigating complex regulatory and political environments.

Guiding Belief

- ▶ Growth comes through challenges. Sustainable fintech success is built on competence, resilience, trust, relationships, and collaboration, not technology alone.

Personal Vision

- ▶ To help build a more connected Central African financial ecosystem where payments move seamlessly across borders, businesses can participate in the digital economy, and technology creates greater economic opportunity.

Advice to Women

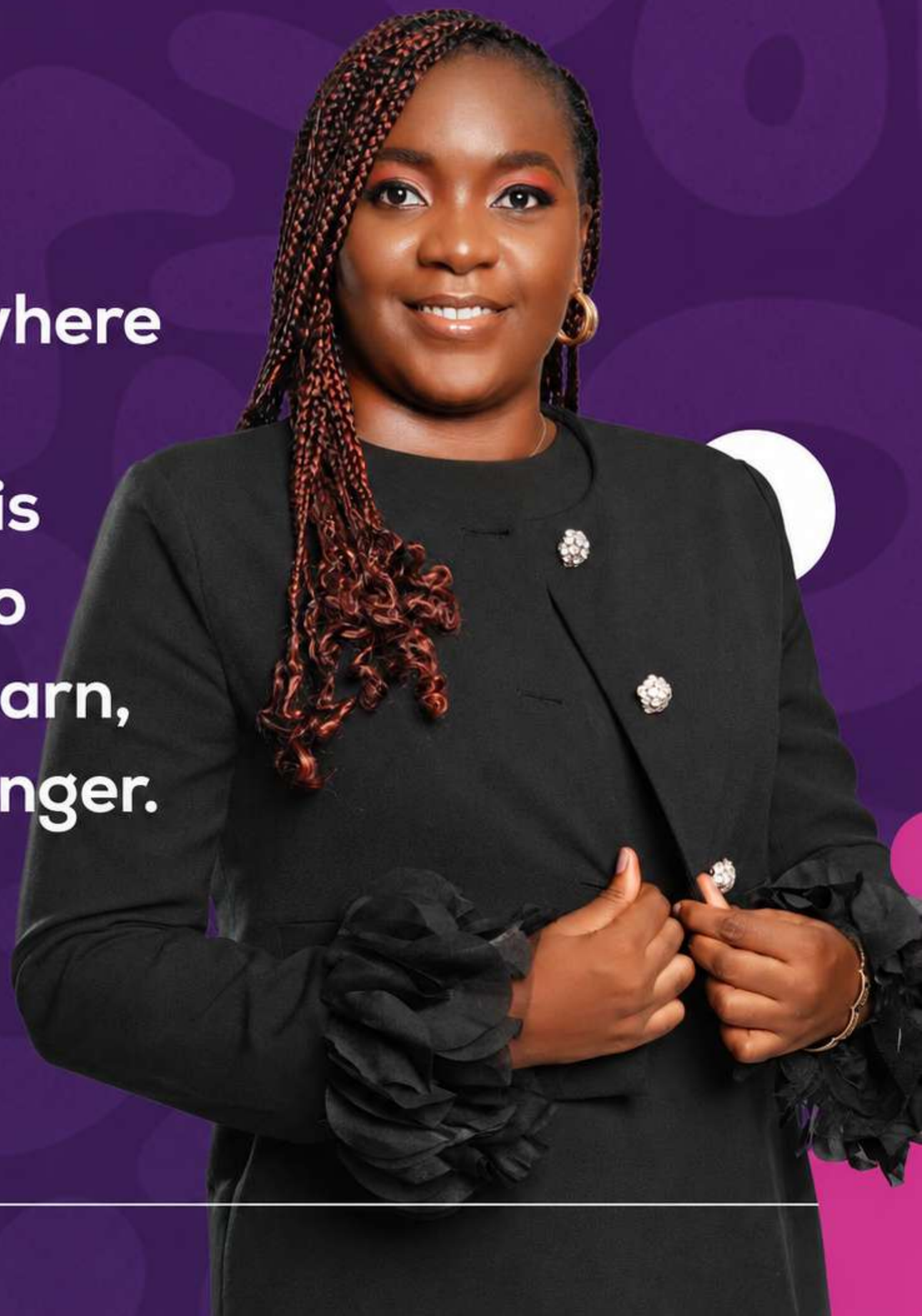
- ▶ Never underestimate your ability to lead and create value. Keep learning, build strong relationships, take initiative, and step into opportunities before you feel completely ready. Confidence grows through action.



**Growth begins where
comfort ends.
Every challenge is
an opportunity to
create impact, learn,
and become stronger.**

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Sustainable success
in fintech is not only
about technology; it is
equally about people,
trust, and collaboration.



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My vision for the next five years is to contribute to a more connected financial ecosystem across Central Africa, one where payments can move more seamlessly across borders, and businesses of all sizes can participate in the digital economy regardless of where they are located.

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